

Magazine Ad Specifications

TRIM SIZE: 9" x 10.75"

SPREAD TRIM SIZE: 18" x 10.75"

BLEED: Allow 1/8" bleed on all four sides for bleed ads. Keep all live copy 3/8" from trim

PRINTING: Web offset

FILE TYPE: High-resolution (300 dpi) Adobe Acrobat PDF/X-1a or higher

COLOR: CMYK only (no spot colors); to ensure true and accurate color when printing, please supply a SWOP-approved color proof

POSITION: We make every attempt to accommodate all position requests; however, all premium and guaranteed positions (other than covers) are 15 percent extra

Ad Size	Width x Depth
Full Page (Bleed)	9.25" x 11"
Full Page (Non-Bleed)	8.25" x 10"
2/3 Page (Bleed)	5.825" x 11"
2/3 Page (Non-Bleed)	5" x 9.625"
1/2 Page Vertical	3.625" x 9.625"
1/2 Page Horizontal	7.625" x 4.75"
1/2 Page Island	5" x 7.5"
1/3 Page Vertical	2.375" x 9.625"
1/3 Page Square	5" x 4.75"
1/4 Page	3.625" x 4.75"
1/6 Page Vertical	2.375" x 4.75"



Ad Submission

All ad artwork should be submitted with bleeds, but must OMIT the following:

- Registration marks
- Printer marks
- Crop marks

Please use the NRPA dropbox to submit all files: dropbox.hightail.com/NRPAAdvertising



Questions?

Contact Melissa Hunter at 703.858.2199 or mhunter@nrpa.org